



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 832310

Schedule Dates 10/23/12-11/02/12
Advertiser Paul Hirschbiel for Congress (39143)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US House (1175)
Brand DEMOCRAT (169542)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name GILROY, MAURA
Phone/Fax (757) 362-3300 /
CPE 106/113/1222
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments HIRSCHBIEL 10/23
PAUL HIRSCHBIEL FOR CONGRESS

Date Entered 05/31/12
Last Modified 10/30/12
Entered By Penne Marsh
CO-OP No
Headline # 06161136
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,008.00
Net Total \$22,712.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	26	\$16,270.00
Nov. 2012	15	\$10,450.00
Grand Total:	41	\$26,720.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/23/12-10/26/12	5	:30	12:58P- 2P (ET)	1		X	X	X	X			1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	THE CHEW	10/19/12
2.1	Normal Line / SPOT	10/23/12-10/26/12	4	:30	10A- 10:58A (ET)	1		X	X	X	X			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/19/12
3.1	Normal Line / SPOT	10/23/12-10/26/12	4	:30	11:35P- 12:02A (ET)	1		X	X	X	X			1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	10/19/12
5.1	Normal Line / SPOT	10/23/12-10/26/12	5	:30	12P- 12:57P (ET)	1		X	X	X	X			1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	10/19/12
6.1	Normal Line / SPOT	10/23/12-10/26/12	4	:30	2P- 3P (ET)	1		X	X	X	X			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)		10/19/12
7.1	Normal Line / SPOT	10/23/12-10/26/12	4	:30	3:58P- 4:58P (ET)	1		X	X	X	X			1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	DR. OZ	10/19/12
8.1	Normal Line / SPOT	10/23/12-10/26/12	4	:30	4:58P- 5:29P (ET)	1		X	X	X	X			1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	10/19/12
9.1	Normal Line / SPOT	10/23/12-10/26/12	5	:30	5A- 5:58A (ET)	1		X	X	X	X			1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)	SAM NEWS	10/19/12
10.1	Normal Line / SPOT	10/23/12-10/26/12	4	:30	5:29P- 5:58P (ET)	1		X	X	X	X			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/12
11.1	Normal Line / SPOT	10/23/12-10/26/12	4	:30	6P- 6:30P (ET)	1		X	X	X	X			1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/19/12
12.1	Normal Line / SPOT	10/23/12-10/26/12	5	:30	5:58A- 7A (ET)	1		X	X	X	X			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/19/12
13.1	Normal Line / SPOT	10/23/12-10/26/12	4	:30	6:58P- 7:28P (ET)	1		X	X	X	X			1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/19/12
14.1	Normal Line / SPOT	10/23/12-10/26/12	4	:30	7A- 9A (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/19/12
15.1	Normal Line / SPOT	10/23/12-10/26/12	4	:30	7:28P- 7:57P (ET)	1		X	X	X	X			1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/19/12

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16.1	Normal Line / SPOT	10/23/12-10/26/12	5	:30	9A- 10A (ET)	1		X	X	X	X			1	\$220.00	\$220.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/19/12
19.1	Normal Line / SPOT	10/27/12-10/27/12	5	:30	12:05A- 1:05A (ET)							1		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	LAW AND ORDER after cf	10/19/12
21.2	Normal Line / SPOT	10/27/12-10/27/12	5	:30	5:58A- 8A (ET)							1		1	\$125.00	\$125.00	Norfolk (WVEC) (WVEC)	NEWS	10/26/12
22.1	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6:58P- 7:57P (ET)							1			\$500.00		Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	10/19/12
23.1	Normal Line / SPOT	10/27/12-10/27/12	4	:30	7:58A- 9A (ET)							1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/12
24.1	Normal Line / SPOT	10/28/12-10/28/12	4	:30	10A- 11A (ET)								1	1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	THIS WEEK	10/19/12
25.1	Normal Line / SPOT	10/27/12-10/27/12	5	:30	12:05P- 1:05A (ET)							1		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	LAW AND ORDER after cf	10/19/12
26.1	Normal Line / SPOT	10/28/12-10/28/12	4	:30	6P- 6:30P (ET)								1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/12
27.0	Normal Line / SPOT	10/28/12-10/28/12	6	:30	5:58A- 8A (ET)								1	1	\$80.00	\$80.00	Norfolk (WVEC) (WVEC)	NEWS	5/31/12
28.1	Normal Line / SPOT	10/28/12-10/28/12	4	:30	7:58A- 9A (ET)								1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/12
29.1	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9:30A- 10A (ET)								1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)	CHRIS MATTHEWS	10/19/12
31.1	Normal Line / SPOT	10/23/12-10/28/12	4	:30	11P- 11:35P (ET)	2		X	X	X	X		X	2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/19/12
34.1	Normal Line / SPOT	10/29/12-10/29/12	4	:30	11:35P- 12:02A (ET)		1							1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	REVENGEFF 9/26/12	10/19/12
36.1	Normal Line / SPOT	10/29/12-10/29/12	4	:30	3:58P- 4:58P (ET)		2							2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)	REVENGEFF 9/26/12	10/19/12

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37.1	Normal Line / SPOT	10/29/12-10/29/12	4	:30	4:58P- 5:29P (ET)		1							1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	REVENGEFF 9/26/12	10/19/12
38.1	Normal Line / SPOT	10/29/12-10/29/12	5	:30	5A- 5:58A (ET)		1							1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)	REVENGEFF 9/26/12	10/19/12
39.1	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5:29P- 5:58P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	REVENGEFF 9/26/12	10/19/12
40.1	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6P- 6:30P (ET)		1							1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		10/19/12
41.1	Normal Line / SPOT	10/29/12-10/29/12	5	:30	5:58A- 7A (ET)		1							1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	REVENGEFF 9/26/12	10/19/12
42.1	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6:58P- 7:28P (ET)		1							1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)	REVENGEFF 9/26/12	10/19/12
43.1	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7A- 9A (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/19/12
44.1	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7:28P- 7:57P (ET)		1							1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		10/19/12
45.1	Normal Line / SPOT	10/29/12-10/29/12	5	:30	9A- 10A (ET)		1							1	\$220.00	\$220.00	Norfolk (WVEC) (WVEC)		10/19/12
46.0	Normal Line / SPOT	10/29/12-10/29/12	10	:30	5:58A- 7A (ET)		2							2	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR REBATE	10/25/12
47.0	M/G For 22.1.1 / SPOT	10/31/12-11/02/12	5	:30	7A- 9A (ET)	1			X	X	X			1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	mg for weather coverage	10/30/12

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